



## Grant Application

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### COMPLETED

Response ID : PramHUdr  
IP address : 137.26.200.142  
User agent : Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/135.0.0.0 Safari/537.36  
Response link : <https://survey.zohopublic.com/zsir/rzCCla/PramHUdr>  
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>  
Start time : Apr 24, 2025 07:37:39  
Completion time : Apr 24, 2025 07:42:59  
Time taken : 5 mins 20 secs  
Collector : Grant Application

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Page 1 : Business Grant Request

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If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

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Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

**Q3. Business Name**

Bourbons Bar

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**Q4.**

Field label	Response
Address1	1161 2nd AVE
Address2	
City	Cumberland
Zip Code	54829
State	WI
Phone	715-822-2300
Email	jcyrice7@gmail.com

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**Q5. Website**

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Please enter the following applicant information

Q6.

Field label	Response
First Name	Kris
Last Name	Zappa

Q7. Phone Number

7156718640

Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to [info@50peoplewhocare.org](mailto:info@50peoplewhocare.org)

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Bourbons is a long-standing bar located on the south side of Cumberland, WI. I've proudly owned and operated it since 1989, when I took over from my mother. With over 36 years of continuous operation, Bourbon's has become an icon in our community, known not only for its welcoming, family-friendly environment but also for its strong commitment to local involvement and giving back.

We currently employ eight regular staff and have three on-call team members available as needed. While the nature of our industry makes it challenging to rely solely on local suppliers, we proudly support small businesses whenever possible—including sourcing from beloved local institutions like Louie's Finer Meats.

What truly sets us apart is our dedication to community service. Each holiday season, we offer a traditional meal—free of charge—to anyone in need or without family to celebrate with. Over the past five years, our fundraising efforts have grown significantly. We've hosted pet photo events for local animal shelters and donation drives for supplies like food, blankets, and cleaning products. Our Lunch with Santa event, which supports the Cumberland Fire Department, Barron County EMS, and the Barron County K9 unit, has helped us raise nearly \$20,000 to date. In addition, our St. Patrick's Day pub crawl, which brought together several local bars, has generated close to \$3,000 for the Cumberland Food Pantry. Throughout the year, we also hold smaller events like bingo nights and meat raffles, with proceeds going to organizations in need, including the Winged Freedom Animal Hospital. Our largest event, Back the Blue, began as a fundraiser for our police department and expanded following the 2023 tragedy that claimed the lives of two young officers. Since then, the fundraiser has raised over \$50,000 across two years, benefiting departments in Cumberland, Chetek, and Cameron. In 2025, we are expanding the event to include our Fire Department to support the purchase of a rescue boat—a vital need in our lake-filled town. Additionally, we've hosted a golf fundraiser raising \$12,000 for the new K9 unit and continue to organize events like bingo and meat raffles to support causes close to our community's heart. Bourbon's is more than just a bar—it's a place that brings people together for a greater purpose.

**Q10. What is the plan for using the grant money (How will it be used)?**

The grant funding will be used to enhance the exterior of Bourbons and improve our customer experience. Specifically, we plan to reface the front of the building and replace the siding, which is over 20 years old and showing its age. In addition, we hope to revamp our side patio area to create an inviting, comfortable space where guests can enjoy time outdoors.

These updates will help Bourbon's continue to be a cornerstone of Main Street while aligning with the ongoing efforts to beautify and modernize our downtown area.

**Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)**

Refacing the building and improving the patio will directly enhance the visual appeal of Cumberland's Main Street, making it more attractive to residents and visitors alike. These improvements will help ensure the long-term viability of Bourbon's as a welcoming community hub.

In addition to supporting continued business growth, especially during the busy cabin season, the project will contribute to a more vibrant and unified downtown atmosphere. By investing in our property, we're not just investing in Bourbon's—we're investing in the character and charm of the entire community.